



Community Consultation Report Phase 2 Interactive Map Based Study

Summary

September 2007

Produced by Groundwork Solent



On behalf of SEEDA



Introduction

The second phase of this consultation process links directly to the findings from Phase 1. Five key topics were derived from analysing the results, and taking into consideration the comments and issues that were raised by respondents throughout Phase 1.

The five topics identified and used as a basis to the Phase 2 consultation process were:

- Transport and Access
- Employment
- Heritage and Building Design
- Leisure, Tourism and Community facilities
- Greenspace and the Environment

All three key audiences identified in the Daedalus Consultation Strategy Document, community, businesses and strategic stakeholders, were involved in the consultation process during this Phase.

Methodology

To be able to map specific issues in detail, two workshops were arranged for each of the 5 key topics highlighted, aimed at both representatives from strategic bodies and the community. In addition to this an open day event was held to enable all members of the community to come along and ask questions, or to raise any concerns, issues and recommendations they might have about the redevelopment.

Strategic workshops

The strategic workshops were aimed at local authorities and organisations that could provide a valuable input to each of the five topics. Relevant officers and representatives were identified and invited, and where these representatives could not attend the workshop they were encouraged to send someone in their place.

Members of the community were invited to attend strategic workshops and comprised of residents who had expressed a specific interest in one of the topics during Phase 1, either through letter or email. A total of 20 members of the community were invited, with an anticipated turn out of 12 to 15.

The format for all the workshops was consistent; an interactive mapping system was in place and representatives were encouraged to participate in discussions around the topic theme. All workshops were held at Westcliffe House within the Daedalus site.

Open Day Event

The open day event was held on Monday 30th July 2007 between 13:00 and 20:00 at the Methodist Church Hall in Lee-on-the-Solent. The purpose of the event was to give everybody the opportunity to find out about SEEDA, to ask questions or make suggestions about the redevelopment of Daedalus, with particular with regard to the 5 key issues. Posters advertising the event were put up at a number of public notice boards, shops, community centres, pubs, schools, churches, libraries, tourist information centres and council offices in Gosport, Lee-on-the-Solent, Stubbington and Fareham. The event was also advertised on the Daedalus website, other local community group websites, as well as advertised in the local press.

The format was similar to that of the workshops; 5 stands were set up, 1 for each of the topics, with a laptop and a representative from the project team available to capture electronically the issues that were raised by the general public and to answer questions. Members of the project team from SEEDA, Groundwork Solent, Terence O'Rourke, Drivers Jonas, Civic Regeneration and MVA Consultants staffed the event.

Graphic results from the Phase 1 consultation were on display, as were images relating to the various topics to stimulate conversation and feedback.



Interactive Mapping System

An interactive mapping system was used at both the workshops and the open day to help stimulate discussion and geographically locate comments onto a map of the site. This system enables the masterplanners to fully understand comments that have particular geographical reference. Interactive mapping is also available on the Daedalus website, with the key issues and suggestions identified being fed back to the masterplanners.

Conclusions

The information gathered in the workshops and Open Day will be a valuable resource to the master planners when creating initial plans for the site. These initial plans will be presented to the public for comment and feedback as part of Phase 3 of the consultation. Following the completion of phase two of the consultation we have been able to identify a number of trends from the significant volume of comments and suggestions in response to particular issues.

Employment: There is recognition of the need to encourage employment use as the focus of the development with particular support for Aviation and Marine sectors. People are keen to see local skills improved especially in relation to young people and training.

Tourism, Leisure and Community Facilities: There is particularly strong support to promote tourism and leisure opportunities with an emphasis on providing high quality leisure facilities for young people making use of the proximity to the sea. There is also considerable interest for the development of a hotel and conference facility on site using some of the existing listed buildings. There is also support for a marina which will encourage tourism and associated employment.

Open Space and the Environment: Most comments during phase 2 focused on the need to create high quality and accessible open spaces within the development. There is also a lot of support for promoting and ensuring that issues of sustainability are taken into account including energy use, transport, and availability of water resources.

Transport and Access: This is considered the major challenge, with concern that any site development may lead to an increase in traffic. There is strong desire for infrastructure (road) improvements beyond the remit of the development, as well as support for investment in public transport.

Education and Health: Residents highlighted local concerns about the availability of primary (infant and junior) school places in Lee with similar concerns raised regarding the availability of local health facilities, reinforced by a number of local GP and primary care practices seeking opportunities to expand into larger premises. People were keen to see both of these issues addressed regarding the site development as an opportunity to realise these aspirations for improved community facilities.